



## **FOX SPORTS EN ESPAÑOL ACQUIRES PRESTIGIOUS UEFA CHAMPIONS LEAGUE**

*Landmark Agreement Brings Europe's Storied Club Soccer Tournament  
to Fox Sports en Español for Next Three Seasons*

**Los Angeles, California (April 2, 2009)** – Fox Sports en Español announced today the acquisition of the U.S. Spanish-language media rights to the UEFA Champions League, Europe's most prestigious annual club competition, and the yearly UEFA SuperCup match. Fox Sports en Español's exclusive coverage of the Champions League will begin with the playoffs this August and will continue through the 2009/10, 2010/11 and 2011/12 seasons, providing an unprecedented level of live and prime-time coverage for the tournament in the U.S. Hispanic market.

Under the terms of its agreement with UEFA, Fox Sports en Español will televise 94 live and premiere UEFA Champions League and SuperCup matches each season to its 14 million cable and satellite households in the country, of which over 5 million are Hispanic households. Fox Sports en Español will also have the rights to broadcast ancillary UEFA Champions League programming, including preview and review shows, archived matches and magazine programs. FSE's website, [www.foxsportsla.msn.com](http://www.foxsportsla.msn.com), will feature UEFA Champions League video highlights, as will the Fox Sports Móvil offering for video-enabled wireless devices.

"We are thrilled to bring the UEFA Champions League to the first and biggest Spanish-language sports network in the United States," said David Sternberg, Executive Vice President and General Manager of Fox Sports en Español. "This prestigious tournament will strengthen our programming lineup immeasurably and deliver outstanding year-round action on multiple platforms to Latino soccer fans around the country."

In a statement, UEFA said:

"UEFA is delighted to announce this new media rights deal for the UEFA Champions League in the U.S. and Caribbean with Fox Sports International. The agreement guarantees that football fans throughout the region will benefit from great access to the competition over the next three seasons. UEFA welcomes the commitment demonstrated by Fox Sports International and very much looks forward to developing a successful relationship with this renowned broadcaster during 2009-12."

Fox Sports en Español's Champions League coverage will include one live and one premiere match telecast per match day – including prime-time transmissions of live offerings from sister networks Fox Soccer Channel and FSN – as well as live pregame and postgame shows from its Los Angeles studios. All live matches will kick off at 2:45 p.m. ET on Tuesdays and Wednesdays during the course of the season. Fox Sports en Español will also televise a 30-minute Champions League highlight show each Friday.

The UEFA Champions League – first staged in 1955 – features the reigning champion and other top-of-table finishers from each of Europe's domestic competitions, historically including elite clubs such as Chelsea, Liverpool, FC Barcelona, AC Milan and Bayern Munich. Manchester United is the current defending champion, while Real Madrid has won a record nine titles. The 2008 Champions League final was watched by an estimated 130 million people worldwide.

### **About Fox Sports en Español**

Reaching more than 14 million cable and satellite households in the country, of which over 5 million are U.S. Hispanic Households, Fox Sports en Español is the leader in Spanish-language sports media. We feature premier soccer programming with exclusive coverage of the top leagues and tournaments in Latin America and Europe; coverage of the Major League Baseball regular season, All-Star Game, American League Championship Series and World Series; championship boxing and UFC® and mixed-martial arts across four compelling media platforms. With more than 1,600 hours of live and exclusive programming, a robust web site brimming with streaming video, portable content from FSE Móvil and the Fox Sports en Español Magazine, we are and will continue to be the first name in the U.S. Hispanic sports space.

Fox Sports en Español is distributed by Fox Cable Networks Group and operated by Fox Pan American Sports LLC, an international sports programming and production entity jointly owned by HM Capital Partners, LLC and News Corporation's (NYSE: NWS) Fox Sports International. For more information, visit Fox Sports en Español online at [foxsportsla.msn.com](http://foxsportsla.msn.com).

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