



**LIVE AND EXCLUSIVE SPANISH-LANGUAGE COVERAGE OF
COPA SANTANDER LIBERTADORES RETURNS TO
FOX SPORTS EN ESPAÑOL**

Latin America's Most Prestigious Tournament Celebrates

Its 50th Anniversary on Redesigned Fox Sports en Español Network

Los Angeles, CA –January 27th, 2009 – Fox Sports en Español announced today the return of the Copa Santander Libertadores, the most prestigious soccer championship in Latin America which this year celebrates its 50th anniversary. The tournament will commemorate its half-century history with the tagline “50 Years of Passion,” and will coincide with the launch of a brand-new logo and graphic design package for Fox Sports en Español, the first and largest Spanish-language sports network in the U.S. Fox Sports en Español’s live and exclusive game coverage begins on January 27th with the first preliminary round match, featuring Ecuador’s Club El Nacional and Paraguay’s Club Nacional. The tournament encompasses 138 matches over a six-month span, culminating in the two-leg final on the 1st and 8th of July.

The Copa Santander Libertadores, a fixture in Fox Sports en Español’s lineup since 2002, features 38 clubs from Mexico, Argentina, Brazil, Ecuador, Paraguay, Venezuela, Uruguay, Colombia, Chile, Peru and Bolivia. All matches will be telecast exclusively live in Spanish on Fox Sports en Español. Headlining the roster are Mexico’s most storied teams, including the InterLiga™ champions, the Chivas of Guadalajara, Club Pachuca and San Luís.

“Fox Sports en Español is honored to bring its loyal audience exclusive and live coverage of the most coveted club soccer tournament in the continent,” said David Sternberg, Executive Vice President and General Manager for Fox Sports en Español. “We are also thrilled to celebrate the Cup’s 50th anniversary, with the extra intensity and passion that it will bring to the competition.”

Acclaimed commentator Raul Orvañanos will perform play-by-play duties for all matches involving the Mexican teams; additional commentators will be announced at a later date.

Network Juggernaut

2008 was a year of many milestones for Fox Sports en Español: it reached 5 million Hispanic households nationwide, launched in over 100 new affiliate systems and doubled its integrated sales revenue. Furthermore, the network experienced enormous success with its core programming franchise, the Copa Santander Libertadores, which experienced ratings growth of 35% in Hispanic adults 18 - 49 from the previous year. 2009 has kicked off with the largest audience in the history of the channel, peaking at 1.5 million viewers for a Chivas vs. Club América match in the InterLiga™ tournament.

“We continue to be the most popular and widely distributed Spanish-language sports platform in the U.S., due to a relentless commitment to our viewers, providing them with the exclusive and action-packed coverage they’ve come to expect from us,” affirmed Sternberg.

“One-Stop Media,” the network’s integrated advertising sales department, has seen the loyalty of its long-standing advertiser Toyota build on the success of its 2007 Cannes Silver Media Lion award, by renewing its sponsorship of the Fox Sports en Español broadcast of the Copa Santander Libertadores for 2009.

“Toyota’s reinvestment in our network demonstrates their commitment to excellence by placing advertising dollars within the network’s creative new extensions in 2009, which reach their demographic in a targeted and integrated way, and deliver a solid ROI,” said Tom Maney, Senior Vice President of advertising sales for the network.

As the 2009 Copa Santander Libertadores begins this week, Fox Sports en Español will launch an extensive overhaul of its corporate brand, providing a fresher look and feel to coincide with its renewed dedication to staying on the forefront of innovation and the latest trends. Fox Sports en Español viewers will experience a more interactive brand that will further ignite their passion and loyalty towards the channel. Fans will also be able to interact with the new brand through various consumer touch points including internet, wireless and print.

The redesign of the Fox Sports en Español brand, along with its exclusive sports programming and high production values, will further solidify the network’s competitive advantage. Fox Sports en Español has positioned itself as a major player in the digital space and will continue to deliver relevant content across platforms to loyal Spanish speaking sports fans in 2009.

Copa Santander Libertadores Preliminary Round Schedule

Date	Game	Time (EST)
Tuesday, January 27, 2009	EL NACIONAL (ECU) v NACIONAL (PAR)	5:00 PM
Wednesday, January 28, 2009	U.DE CHILE (CHI) v PACHUCA (MEX)	5:00 PM
Wednesday, January 28, 2009	IND MEDELLIN (COL) v PEÑAROL (URU)	9:00 PM
Thursday, January 29, 2009	SP.CRISTAL (PERU) v ESTUDIANTES (ARG)	3:00 PM
Thursday, January 29, 2009	PALMEIRAS (BRA) v REAL POTOSI (BOL)	5:30 PM
Thursday, January 29, 2009	ANZOATEGUI (VEN) v CUENCA (ECU)	9:00 PM
Tuesday, February 03, 2009	PEÑAROL (URU) v IND MEDELLIN (COL)	6:00 PM
Tuesday, February 03, 2009	CUENCA (ECU) v ANZOATEGUI (VEN)	8:30 PM
Wednesday, February 04, 2009	ESTUDIANTES (ARG) v SP.CRISTAL (PER)	5:30 PM
Wednesday, February 04, 2009	PACHUCA (MEX) v U.DE CHILE (CHI)	8:00 PM
Thursday, February 05, 2009	REAL POTOSI (BOL) v PALMEIRAS (BRA)	1:30 AM
Thursday, February 05, 2009	NACIONAL (PAR) v EL NACIONAL (ECU)	6:00 PM

For a complete schedule of Fox Sports en Español's exclusive telecasts of the Copa Santander Libertadores, please visit the network's website at www.foxsportsla.msn.com.

About Fox Sports en Español

Fox Sports en Español features more than 1,600 hours of live, exclusive sports programming in Spanish and, with few exceptions, English SAP each year, including InterLiga™, the Copa Santander Libertadores, the Copa Nissan Sudamericana, and the FIFA Club World Cup soccer tournaments; the Major League Baseball regular season, League Championship Series, All-Star Game and World Series; and premier combat sports including championship boxing from Mexico and the U.S., Ultimate Fighting Championship® and kickboxing. The channel reaches more than 14.4 million cable and satellite households in the country, of which over 5 million are U.S. Hispanic Households.

Fox Sports en Español is distributed by Fox Cable Networks Group and operated by Fox Pan American Sports LLC, an international sports programming and production entity jointly owned by HM Capital Partners, LLC and News Corporation's (NYSE: NWS) Fox Sports International. For more information, visit **Fox Sports en Español** online at foxsportsla.msn.com.

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