



Fox Sports en Español Kicks-Off 2009 with InterLiga™ Ratings Bonanza

Network Delivers Largest Gross Audience in its History and Drives Penetration into 5 Million Hispanic Households

Los Angeles, CA –January 20th, 2008 – Fox Sports en Español, the leader in sports in Spanish-language cable, kicked-off the new year with a notable spike in ratings with the exclusive broadcast of the InterLiga™ tournament. The match on January 3rd made ratings history for the network, when the two most dominant Mexican teams, Chivas of Guadalajara and Club América, confronted each other and engaged the largest gross audience delivery in the history of the network, with over one million viewers (persons 18 thru 49). The network peaked at 1.5 million viewers and reported a national rating of 3.25, seizing over 700,000 persons 18-49. Furthermore, the industry leader reached another milestone this year as it reached over 5 million Hispanic households.

“We’ve clearly built consistent momentum over the past several weeks, culminating in our best Chivas vs. America ratings ever,” commented Tom Maney, senior vice president of advertising sales for the network. “We’re proud that people were drawn to us for the game, and stayed as a result of the quality of our commentators and coverage. Our full-service offering has built a loyal and expanding audience, from which our advertisers have benefitted greatly.”

InterLiga™ Finals Culminate with Record-Breaking Ratings

On Sunday, January 11th, in front of a sold out crowd at the Home Depot Center in Carson, CA, Chivas of Guadalajara were crowned the champions after it defeated Monarcas of Morelia, while F.C. Pachuca beat Atlas of Guadalajara.

The finals delivered an overall 1.7 national coverage rating (persons 18-49) peaking at 568,000 viewers. The total tournament delivered an average of 512,000 viewers, reaching a 1.5 national rating in persons 18-49, showing a 25% increase over last year.

Fox Sports en Español will keep the momentum going in the first half of 2009, by delivering exclusive coverage of the most in demand tournaments in the Americas. The outcome of last week's InterLiga™ tournament determined the final two berths in the prestigious Copa Santander Libertadores. Pachuca and Chivas will join San Luis as the coveted tournament celebrates its 50th Anniversary, kicking off its exclusive coverage on Fox Sports en Español on January 27th.

About Fox Sports en Español

Fox Sports en Español features more than 1,600 hours of live, exclusive sports programming in Spanish and, with few exceptions, English SAP each year, including InterLiga™, the Copa Santander Libertadores, the Copa Nissan Sudamericana, and the FIFA Club World Cup soccer tournaments; the Major League Baseball regular season, League Championship Series, All-Star Game and World Series; and premier combat sports including championship boxing from Mexico and the U.S., Ultimate Fighting Championship® and kickboxing. The channel reaches more than 14.4 million cable and satellite households in the country, of which over 5 million are U.S. Hispanic Households.

Fox Sports en Español is distributed by Fox Cable Networks Group and operated by Fox Pan American Sports LLC, an international sports programming and production entity jointly owned by HM Capital Partners, LLC and News Corporation's (NYSE: NWS) Fox Sports International. For more information, visit **Fox Sports en Español** online at foxsportsla.msn.com.

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